

# WHITE PAPER

# AVIATION, E-TAXI, E-COMMERCE LOGISTICS & HOSPITALITY BUSINESS INNOVATION

WEB 3.0 BLOCKCHAIN TECHNOLOGY  
SMART CONTRACT





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# Purpose & Background

Yes, the ride-sharing business was first discovered by UBER, whose 2021 revenue generation analysis clearly shows that the market of E-hailing is huge and has not been fully tapped. As at 2021, Uber alone solved 6.3billion mobility needs and accumulated 17.4billion dollars in profit. This Uber idea has indeed opened our world to massive profit/wealth creation, possibilities and many other companies (like Bolt) have followed suit, but there is a pitfall to their system which all other ride-sharing companies are only duplicating.

What is that pitfall? PROFIT ACCUMULATION! Surprised?

It sounds shocking to know right? Yes, because that is what everyone goes into business to do; render services & keep the profit. However, consider if the above-mentioned company shares back just only 2% of its annual revenue of 17.3 billion dollars (\$522,000,000) to its customers that made that pool of wealth possible, imagine how many lives will be permanently elevated into financial stability. That is why SWIFTtrip

comes with PROFIT DISTRIBUTION which is made possible through the creation of a decentralized E-TAXI app, developed on the SOLANA Blockchain Technology and embedded in a smart contract to enable end-users make sustainable passive income up to their 4th generation on every trip completed via their link.

○ This is a strategic approach that will naturally create wealth for many and will put competitors out of business unless they follow suit to empower the people financially.

In summary our business model is known as PYC (Pay Your Customers) which promises to overwrite the KYC business model globally. We are here to set the pace for a new era and create a standard in the Global market space.

Our Stakeholders Worldwide will be greatly rewarded for life!

# The Problems We Solve

## Mobility Needs

The need for mobility is an ongoing challenge that can never be permanently solved. Each new day brings fresh transportation demands, regardless of those addressed the previous day. As economies grow, so does the demand for mobility solutions, making transportation a critical and ever-expanding industry.

Any company that commits to solving mobility challenges will always remain relevant in society. Furthermore, mobility service providers are resilient to economic fluctuations, including inflation and financial downturns. Regardless of the economic climate, people will continue to pay for transportation services, ensuring the sustainability of the industry.

# The Problems We Solve

## E-Commerce Needs (Buying and Selling)

The need for buying and selling is an essential aspect of human existence that can never be fully satisfied. Every day, individuals and businesses require goods and services to meet their evolving needs, ensuring that commerce remains an unending cycle. As populations grow and economies expand, the demand for efficient e-commerce solutions continues to rise.

Any company that provides innovative and convenient e-commerce solutions will always remain relevant. Regardless of economic conditions, people will continue to buy and sell, making e-commerce one of the most resilient industries. Whether in times of economic boom or financial downturns, transactions must take place, ensuring a steady flow of commerce and revenue for businesses that meet consumer needs efficiently.

# The Problems We Solve

## Goods Delivery Needs (Logistics)

The need for goods delivery is an essential and ever-growing aspect of modern commerce. Every day, businesses and individuals require reliable logistics solutions to transport products from one location to another, ensuring seamless trade and convenience. As economies expand and e-commerce flourishes, the demand for efficient logistics services continues to rise exponentially.

Any company that provides effective logistics solutions will always remain relevant in society. Regardless of economic conditions, businesses and consumers will continue to rely on goods delivery services to meet their needs. Whether in times of economic growth or financial uncertainty, the movement of goods remains a necessity, making logistics one of the most resilient and indispensable industries in the world.

# The Problems We Solve

## Hospitality Needs (Hotels & Accommodation)

The need for hospitality services, especially hotels and accommodations, is a fundamental aspect of human activity that can never be fully satisfied. Every day, people travel for business, leisure, events, or personal reasons, creating a constant demand for comfortable and reliable lodging. As globalization and tourism continue to expand, the hospitality industry remains a crucial pillar of economic growth.

Any company that provides quality hospitality services will always remain relevant in society. Regardless of economic conditions, people will always need a place to stay, whether for short-term visits or extended stays. Even in times of financial uncertainty, business travelers, tourists, and event attendees continue to seek accommodation, making the hospitality industry one of the most resilient and sustainable sectors.



# The Problems We Solve

## Financial Needs

Everyone desires extra income, yet millions of people remain jobless, constantly searching for sustainable ways to meet their ever-growing financial needs. Unfortunately, many companies attempting to address these challenges operate on centralized models that are often unsustainable. These businesses typically rely on quick-return investment (ROI) schemes, whether daily, weekly, biweekly, or monthly. However, their operational structure limits their ability to manage funds effectively. Out of greed, they often accept more investments than they can handle, leading to financial strain, collapse, and, ultimately, the loss of investors' hard-earned money.

Many centralized ROI-based companies eventually liquidate due to poor financial management and unrealistic growth expectations, leaving investors stranded and defrauded. These flawed models make financial freedom seem like an illusion rather than a reality.

In contrast, SWIFTtrip being a decentralized global digital transportation company will be the first in history to solve billions of people's financial needs, effortlessly, through a very stable market and a highly sustainable system, which users of the app need not to invest a dime but can profit endlessly through other users' patronage they linked to our system.



# Supporting Literature

## The Drawback We Are Leveraging On

Globally, no major company across transportation, e-commerce, logistics, or hospitality is fully utilizing the power of its customers. While markets are saturated with businesses that implement strategic models to generate revenue, these strategies primarily benefit CEOs, shareholders, and staff, leaving customers as mere patrons with no financial benefit in the company's structure.

While this traditional model has driven profitability, it remains limiting. Many companies unknowingly place themselves in a cycle of competition, struggling to retain customers or achieve sustainable global expansion. The reality is that 90% of customers are one-time users because most businesses lack mutual benefit structures that foster long-term customer loyalty and engagement.

In today's digital age, globalization-driven business models must go beyond simply leveraging customers' money—they must activate their time, effort, and network through automated, decentralized systems that create financial opportunities for customers as well. Businesses that embrace this approach don't just grow—they redefine industries by promoting repeat engagement, customer loyalty, and unstoppable scalability.

This fundamental shift is the foundation of SWIFTtrip's model, ensuring that our users not only benefit from the services we provide but also earn recurrently based on their contribution to our ecosystem. With this game-changing approach, traditional business strategies become obsolete, and the future of customer-driven expansion takes center stage.

# What will SWIFTtrip do differently

## Solving Mobility, E-Commerce, Logistics, and Hospitality Needs on One Platform with AI & Web 3.0

In today's fast-paced digital world, the demand for seamless solutions across mobility, e-commerce, logistics, and hospitality continues to rise. Traditionally, individuals and businesses have had to navigate multiple platforms to meet their diverse needs—booking rides, purchasing goods, arranging deliveries, and securing accommodations. However, the advent of AI and Web 3.0 has revolutionized the way these essential services can be integrated, making them more accessible, efficient, and secure.

SWIFTtrip is at the forefront of this transformation, providing an all-in-one platform where users can seamlessly access mobility solutions, buy and sell goods, arrange logistics, and book accommodations—all powered by cutting-edge AI and decentralized Web 3.0 technology.

## The Power of AI in SWIFTtrip

AI enhances the user experience by offering:

- Smart Recommendations – Personalized suggestions based on user preferences and past behavior.
- Dynamic Pricing & Optimization – Ensuring cost-effective and efficient service delivery.

# What will SWIFTtrip do differently

## The Power of AI in SWIFTtrip

- Predictive Analysis – Forecasting travel trends, delivery demands, and booking needs for better planning.
- Automated Customer Support – AI-powered chatbots and virtual assistants for instant issue resolution.

## Web 3.0: The Future of Secure & Decentralized Transactions

With Web 3.0, SWIFTtrip ensures:

- Enhanced Security & Privacy – Blockchain-based transactions protect user data and reduce fraud.
- Decentralized Access – Eliminating middlemen, lowering costs, and ensuring greater transparency.
- Seamless Digital Payments – Cryptocurrency and smart contract integrations for smooth transactions.

With SWIFTtrip, individuals and businesses no longer need to juggle multiple apps or platforms. The power of AI and Web 3.0 makes life easier, businesses more efficient, and services more accessible than ever before.

Welcome to the future of seamless, intelligent living. Welcome to SWIFTtrip.

# SWIFTtrip Mobile Application & Eco-Chain Reward Features



**E-hailing**  
Primary Feature



**Logistics**  
Primary Feature



**Flight Ticketing**  
Primary Feature



**Bus Ticketing**  
Secondary Feature



**Affiliate Marketing**  
Primary Feature

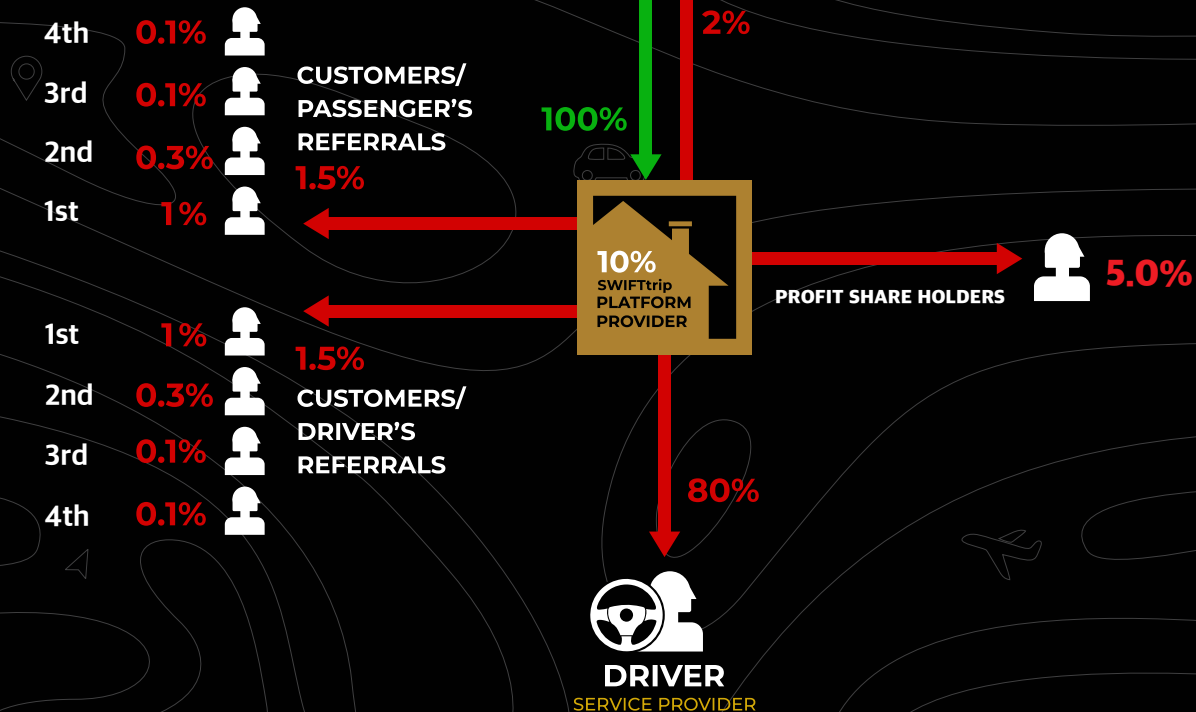


**Social Marketing**  
Secondary Feature



# SWIFTtrip E-Taxi

Dynamic Proposed  
Profit Share

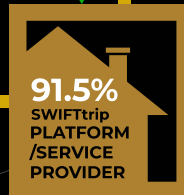


**PASSENGER**  
PROFIT GENERATOR



2%

100%



PROFIT SHARE HOLDERS



5.0%

CUSTOMERS/  
PASSENGER'S  
REFERRALS

0.1%

0.1%

0.3%

1.0%

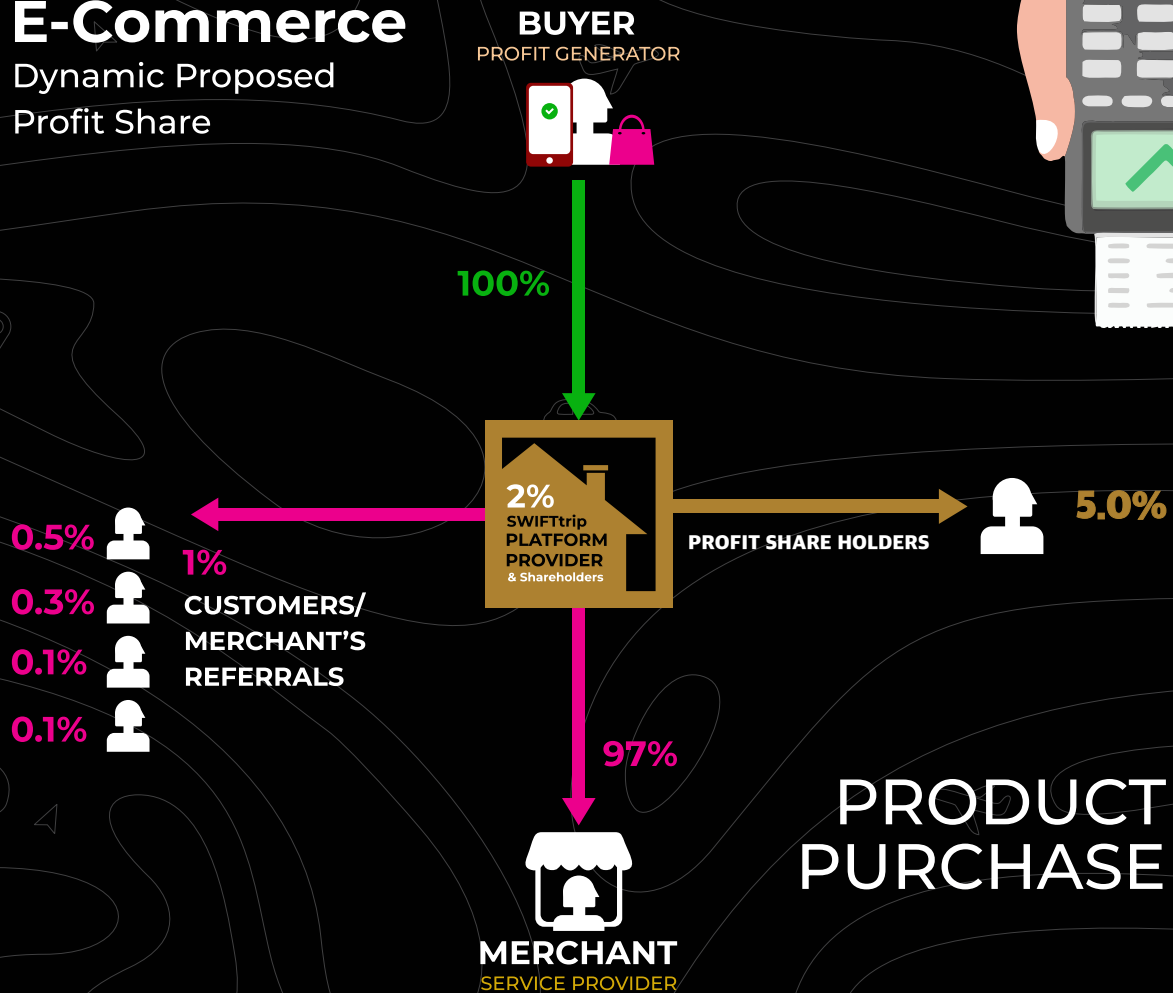


SWIFTtrip  
**Flight  
Booking**

Dynamic Proposed  
Profit Share

# SWIFTtrip E-Commerce

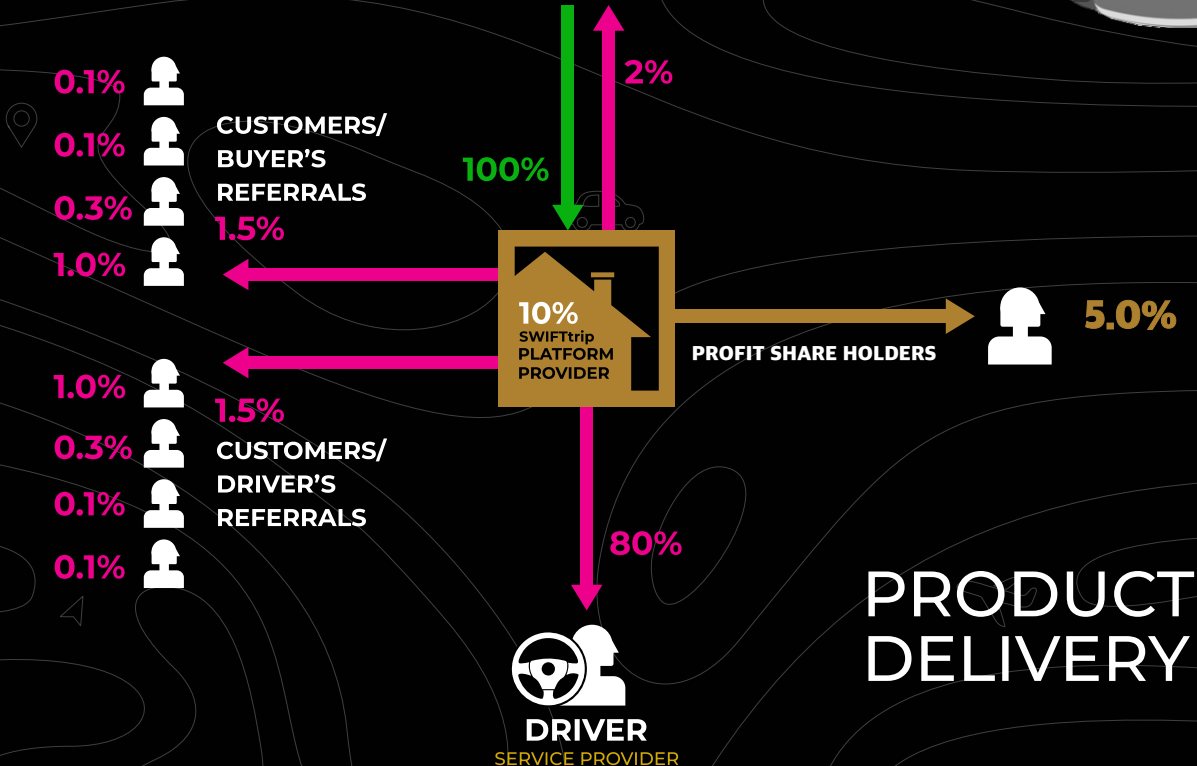
Dynamic Proposed  
Profit Share





# SWIFTtrip Logistics

Dynamic Proposed  
Profit Share



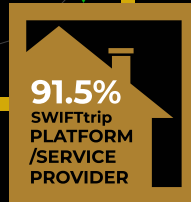
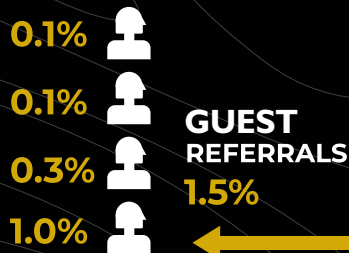
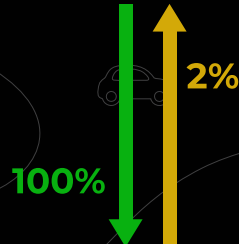
## PRODUCT DELIVERY

# SWIFTtrip HOSPITALITY

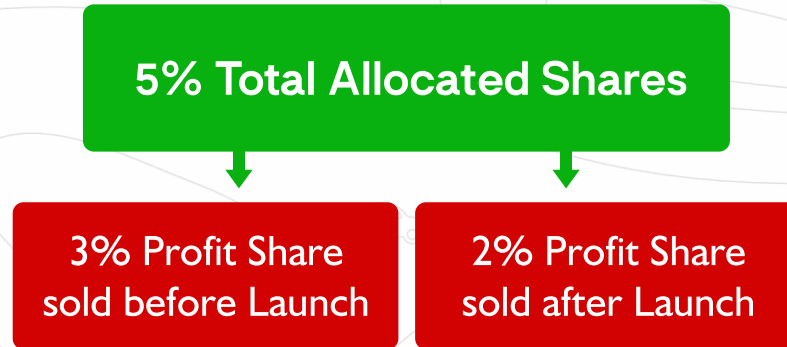
Dynamic Proposed  
Profit Share



**GUEST**  
PROFIT GENERATOR



## SWIFTtrip Investment Slot Allocation, Profit Share Offering & Business Launch Schedule



### Business Launch Schedule

**S**WIFTIFY TECHNOLOGIES LTD will conclude its subscribers' campaign upon achieving the sale of 3% profit shares. Each subscriber will hold a 0.00000125% profit share in SWIFTtrip, contributing to a strong and expansive subscriber base of 2.4 million people. Upon reaching this milestone, SWIFTtrip will officially launch, ushering in a new era of decentralized, AI-powered mobility, e-commerce, logistics, and hospitality services. With a solid foundation and a massive global community, SWIFTtrip will rapidly scale to establish itself as a dominant force in the industry, revolutionizing the way people move, trade, and earn worldwide. The future of smart, decentralized innovation is here. The journey to global dominance begins now!

# Seed Fund Expenditure

SWIFTtrip  
Business App  
Development

SWIFTtrip  
Airways



Coverage for Initial  
Operation Costs

- Business Registrations  
in Relevant Countries
- Administrative Offices Setups
- Business Launch Programs
- Advertisements & Promotions

# RoadMap

## FIRST YEAR

Launch of SWIFTtrip App;  
**IN AFRICA** Ghana Cameroon, South Africa, Kenya.  
**IN EUROPE** France, Norway, Belgium.  
**IN NORTH AMERICA** USA, Cuba, Canada, Mexico, Jamaica.  
**IN ASIA** Dubai  
**8% Global Reach Estimated**  
**Users 20,000,000**  
**Trips per day 10,000**

## THIRD YEAR

Launch of Swifttrip App  
**IN AFRICA** Congo, Tanzania, Mali, Uganda, Sudan, Madagascar, Angola, Zimbabwe, Botswana, Libya, Togo, Niger, Chad.  
**IN EUROPE** Netherlands, Switzerland, Finland, Iceland, Greece, Denmark  
**IN NORTH AMERICA** Honduras, El Salvador, Saint Martin, Sint Marten, British Virgin Islands, U.S Virgin Islands  
**IN ASIA** Israel, Singapore, Lebanon, Bhutan, Vietnam, Pakistan, Malaysia, Turkey, Afghanistan, Philippine  
**40% Global reach estimated users 800,000,000**  
**Trips per day 50,000,000**

## FOURTH YEAR

Launch of Swifttrip App  
**IN AFRICA** Sierra Leon, Libya, Liberia, Uganda, Gabon, Burkina Faso, Malawi, Zambia, Tunisia, Ethiopia, Benin, Rwanda, Guinea, Ecuatorial Guinea, Somalia, C.A.R  
**IN EUROPE** Hungary, Belarus, Serbia, Andorra, Bulgaria, Luxembourg, Norway, Spain, Croatia, Malta, Romania, Estonia, Portugal, Czech Republic  
**IN AUSTRALIA** Solomon Island, American Samoa, Cook Island, Kiribati, Tonga, Nauru, Guam, Palau, Samoa, French Polynesia

## FIFTH YEAR

Stabilizing Business  
 Operation of SWIFTtrip  
 in 129 Countries  
 as we aim 100%  
 Global Reach

## SECOND YEAR

Launch of SWIFTtrip App;  
**IN AFRICA** Egypt, Senegal, Morocco, Cote D'Ivoire, Algeria, Ethiopia.  
**IN EUROPE** Germany, Italy, Poland  
**IN NORTH AMERICA** Greenland, Costa Rica, Saint Lucia, Grenada, Dominican Republic  
**IN ASIA** Japan, India, China, Thailand, Korea  
**20% Global reach estimated users 200,000,000**  
**Trips per day 11,000,000**

**IN SOUTH AMERICA** Brazil, Peru, Ecuador, Bolivia, Chile, French Guiana, Uruguay, Argentina, Colombia, Venezuela  
**65% Global reach estimated users 3000,000,000**  
**Trips per day 150,000,000**

At the Activation of 2,400,000 Nodes which means 3% of SWIFTtrip has been successfully sold to shareholders, then business launch commence in **Nigeria & United Kingdom**

Node Activations Ongoing  
**Jan 1st 2023**

Stabilizing Business  
 Operation of SWIFTtrip  
 in 14 Countries

# Risk Management, Fund Regulation & Control



## Fiat & Crypto Withdrawal

OTP, Pin Verification, Fingerprint  
User Fullname & Bank Account Merging  
User Can Disable/Enable Withdrawal Features



## KYC

User Authentication



## Money Sharing (P2P)

OTP, Pin Verification, Fingerprint  
User Can Disable/Enable Sending Features

# Our Company & Investors



From **Nigeria**, we will partner with reputable people  
around the world

# SWOT

STRENGTH WEAKNESSES OPPORTUNITIES THREATS

## S Strengths

- | Hybrid Marketing Model;  
First Eco-Chain Profit Distribution  
in the global space
- | Ability to attract & retain users actively
- | Capitalization on user's effort/  
performance to facilitate business  
growth globally.

## W Weaknesses

- | New in the market place
- | Unpopular brand name

## O Opportunities

- | Large Market/Industry  
[No such thing as market monopoly]
- | No shortage on demand of daily services
- | Business activity is not seasonal

## T Threats

- | Big companies are already  
in the market
- | Emerging companies will copy our  
model & try to do what we are  
not doing
- | Different Government policies varying  
from country to country, could pose  
threat to our business growth.



### **How can we use our strengths to take advantage of the opportunities identified?**

Since the market is truly large and knows no shortage of demand, we will use our Hybrid Marketing Model which promotes loyal returning customers patronage. This gives us a very favourable competitive edge that keeps us focused on building our user base, gradually and steadily. Thus, we are not in the market to compete with any company but to be the master of our own game.

### **How can we use these strengths to overcome the threats identified?**

**The Big Companies:** Since we do not have the mindset of competing with any existing company, they are in no wise a threat to us because they are obviously not doing what we are doing. We share profits up to 4 generations on the user's recommendation, and they do not even share with one user. So, it is unwise to think we are in competition with them, but if they copy and implement our features, we will simply stay focused knowing there is a very large market for all to thrive.

**Emerging Companies:** Certainly, we will have companies emerging to improve on our success and try to do better with added features, but instead of considering this as a threat, we will consider it as a source of possible growth. As masters of our own game, we will simply stay flexible to analyze from the viewpoint of these companies, and if we find their concept to be favourable to our customers, we will implement such features for our users' benefit.

**Government Policies:** This may vary from country to country and could be considered as an external influence on our business operations. Hence we must be ready to adjust swiftly to any Government policy to rapidly achieve Globalization.

## **What do we need to do to overcome the identified weaknesses in order to take advantage of the opportunities?**

**New in the market place:** We hold on to the parable; that “every professional was once a novice”. This truth holds at the beginning of every business, there is always a first day, but in 20 years from that day there is always an undisputed and remarkable difference.

**Unpopular Brand name:** The same truth applies here, that all popular brands today was before unknown, but so long as we stay focused in our orientation programs after App launch, we will gradually increase the number of people who love our business idea and with our hybrid marketing features, users will radically or passively share the brand name “SWIFTtrip” with others from city to city, state to state, country to country and continent to continent. In the fullness of time we will definitely gain popularity.

## SWIFTtrip Executive Board of Trustees



**ANASTASIA RICHARDS**  
PORT-HARCOURT



**ORINAMI AYO**  
PORT-HARCOURT



**HON. RICHARDS NNADI**  
CEO / FOUNDER



**ABBA ABDULKARIM**  
LAGOS



**KOROGO EMMANUEL**  
ABUJA



**INNOCENT NWANKANUJU**  
ANAMBRA



**OMALE WILLIAM**  
PORT-HARCOURT



**ROSEMARY IBANGA**  
LAGOS



**BRUNO ORJI**  
LAGOS/USA



**STEPHEN ODAWN**  
KADUNA



**ROSELINE NICHOLAS**  
KADUNA



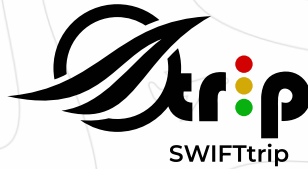
**EMMANUEL OGBONGETE**  
PORT-HARCOURT



**IDOWU KASHIMAWO**  
KADUNA



**GODHELP AMADOMA**  
BAYELSA



# Build **E**arn With Us &

TOGETHER, WE BUILD A GLOBAL BUSINESS



▶ **Out of Over 8 billion People Worldwide**  
**We need Just 2.4 Million People**  
**As SWIFTtrip Co-Founders**  
**0.03% of the World Population**



This Centred Human Capital Focus will help SWIFTtrip Gain  
Massive Momentum Globally at Launch of Business

# Conclusion

The dawn of the Web 3.0 era presents us, critical thinkers, opportunity seekers, and investors, with unparalleled prospects. On this space, we now have access to millions of potential smart investors, enabling us to unite from every corner of the globe. Together, we build the momentum necessary to consistently surpass expectations, establishing a renowned benchmark in the global market. Our adaptability to new innovations ensures our enduring prominence and perpetual leadership in the industry.



# Contact us

## Office Address



288 First Floor Celetrans Group Building, Opp. Access Bank Old  
Aba Express Way Rumukwurushi Junction. Port Harcourt Nigeria.

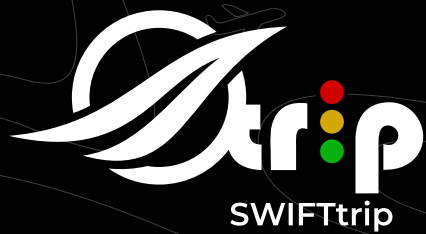
## Contact Details



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[www.seedinvest.swifttripcampaign.com](http://www.seedinvest.swifttripcampaign.com)



THANK  
YOU